WIN WIN CHARITY ANNOUNCES *CHEERS TO 11 YEARS* LIVESTREAM TELETHON

Nonprofit celebrates bringing smiles to children in hospitals nationwide with Livestream Telethon Thursday, November 30, 2023

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LAS VEGAS – October 26, 2023 – Win Win Charity, a national nonprofit organization that brings smiles to children in hospitals by arranging in-person and virtual visits from professional entertainers, will celebrate 11 years with its annual Fundraiser Telethon on Thursday, November 30, 2023 at 6 p.m. PT. Proceeds from the *Cheers to 11 Years Fundraiser* will be used to fund the organization's growth and expansion into more hospitals around the United States.

The show will stream live from Show Creators Studios in Las Vegas and feature performances from *Win Win Charity* entertainers across the country, recognition of sponsors and supporters, and the presentation of the 2023 "John Rotellini Entertainer of the Year" award.

This spectacular event will stream live on Leaderpass, a digital platform where businesses and content creators shine, amplifying their message through their own immersive media channel.

"Partnering with Leaderpass allows us not only to improve the production quality of our virtual shows for children's hospitals, but also to streamline our workflow… enabling us to reach more kiddos in more hospitals across the country!" says Jeff Civillico, Founder & Chairman of Win Win Charity. *"Leaderpass is our new home for our weekly virtual show Win Win LIVE, and we're excited to share it with the entire Win Win Extended Family on November 30th!"*

Over the past 11 years, the nonprofit has arranged more than 1,000 shows, with more than 250 performers, 12,000 volunteer hours, 150,000 lives touched, and countless smiles delivered.

Register for the *Win Win Charity 2023 Telethon* here: https://winwincharity.org/telethon

Sponsorship opportunities are available. Those interested in supporting *Win Win Charity* can visit: https://winwincharity.org/become-a-sponsor/

Those interested in donating can visit: https://winwincharity.org/donate-to-win-win/

About Win Win Charity:
Win Win Charity is a 501c3 national nonprofit based in Las Vegas that brings smiles to children who really need them by arranging visits from entertainers, athletes, and celebrities. Founded by Las Vegas Headliner Jeff Civillico in 2011, Win Win Charity is 100% volunteer-based. The organization has no paid staff, and all performers donate their time for all events.

For more information, please visit: https://winwincharity.org/. Follow Win Win Charity on social media at @winwincharity.

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Media Contact:
Jeff Klein
Atomic City PR
jeff@atomiccitypr.com